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**Item 7.01 Regulation FD Disclosure.**

Starting on November 14, 2018, senior management of Aspen Group, Inc. (the "Company") will deliver presentations to certain potential investors. A copy of the presentation is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in Item 7.01 of this report, including the information in the presentation attached as Exhibit 99.1 to this report, is furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. Furthermore, the information in Item 7.01 of this report, including the information in the presentation attached as Exhibit 99.1 to this report, shall not be deemed to be incorporated by reference in the t

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ASPEN GROUP, INC.**

Date: November 14, 2018

By: /s/ Michael Mathews  
Name: Michael Mathews  
Title: Chief Executive Officer









# Aspen Group Distribution & Business Model

## "Making it Done Je Ambition"

Aspen Group  
Distribution & Business Model

11







# Student Outcomes: Key to Success

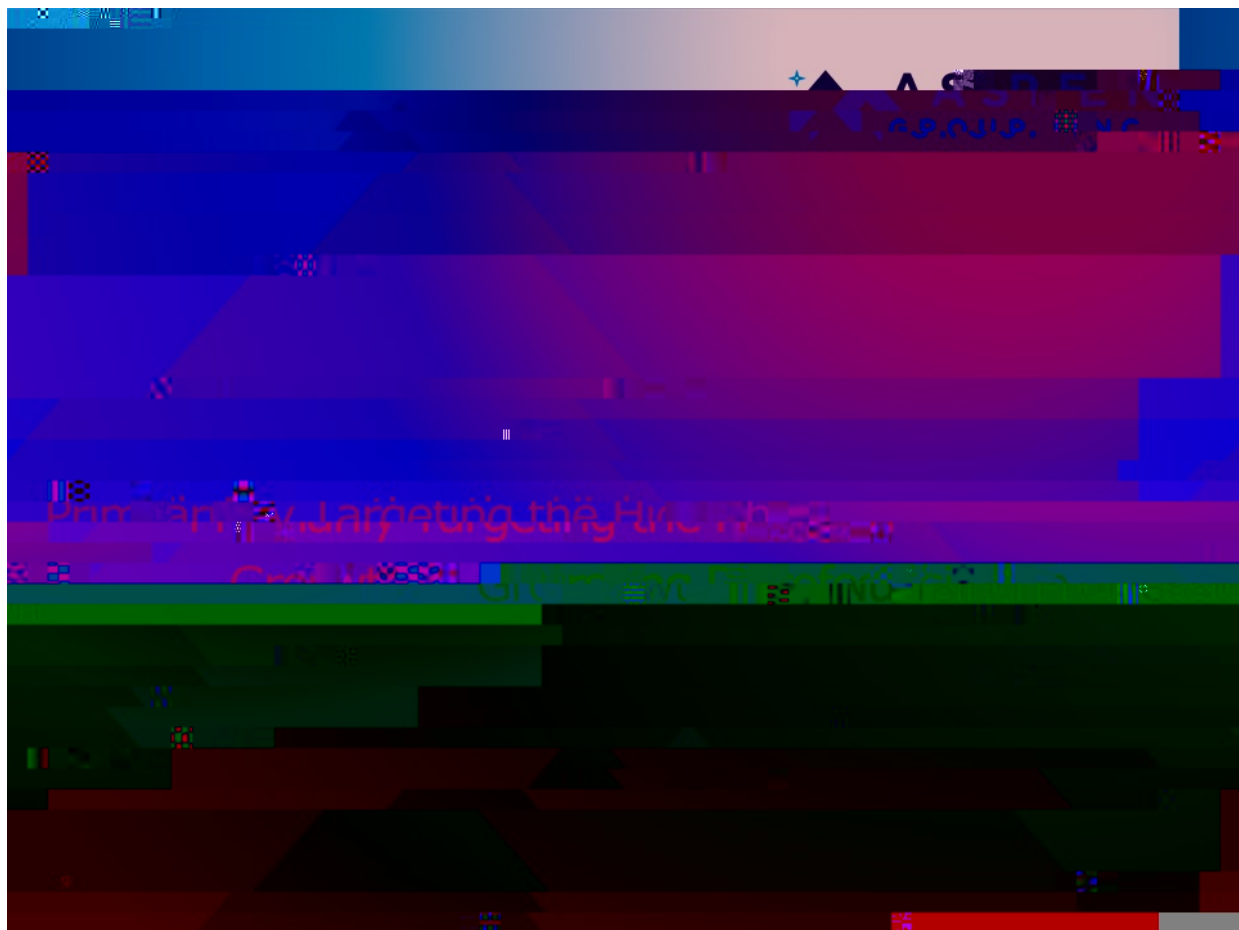


University

rederai loan while attending Aspen U

Aspen University graduates b





# DNK Financial Movement Protected 5 Grow 15%



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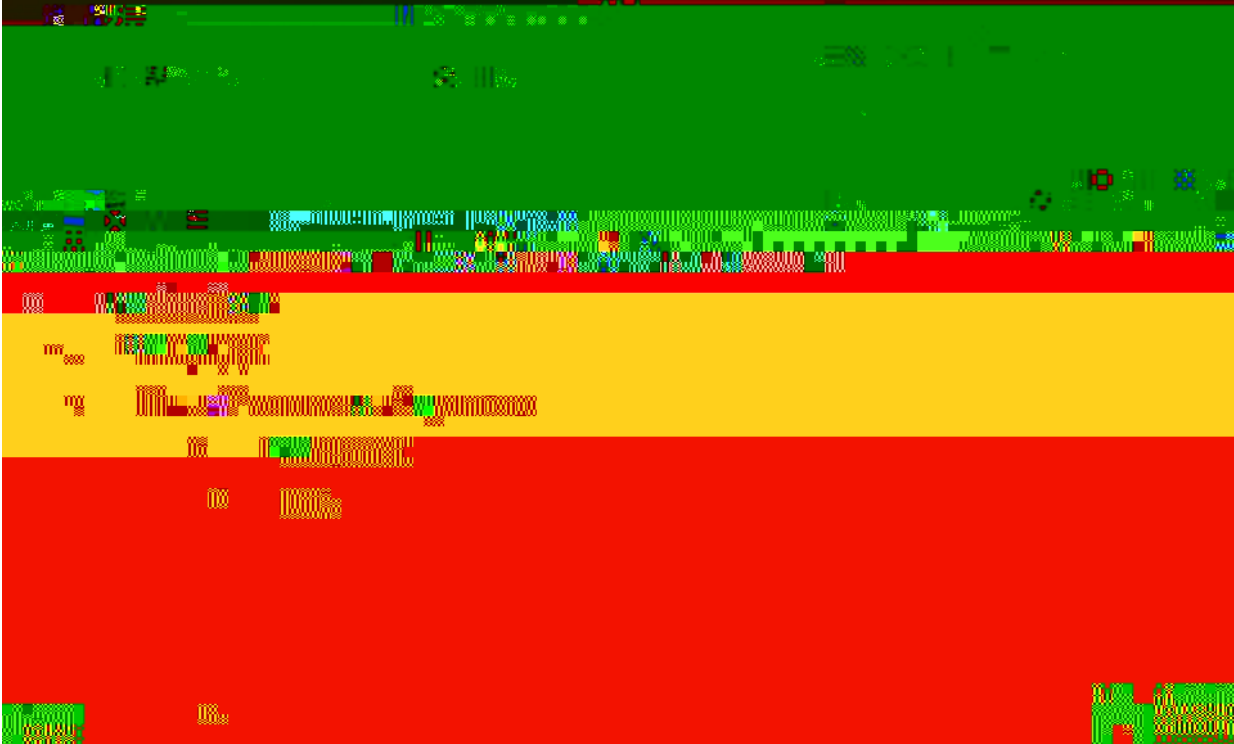






# Prophietenoptik Mafye am 1. März 2017

## Functionality



# Unprecedented LTV/CAC Ratio

Market Penetration  
LTV/CAC Ratio  
Revenue Growth



# Exceptional Profit Economics

## Aspen U

## Aspen U

## USU MSN-FNP

(Net Salary + Other)

(Net Salary + Other)

Revenue (Excluding)

\$7,360

\$12,600

\$17,800

Marketing Cost (Excluding)

(\$1,317)

(\$2,143)

(\$1,500)

(\$3,100)

Investment

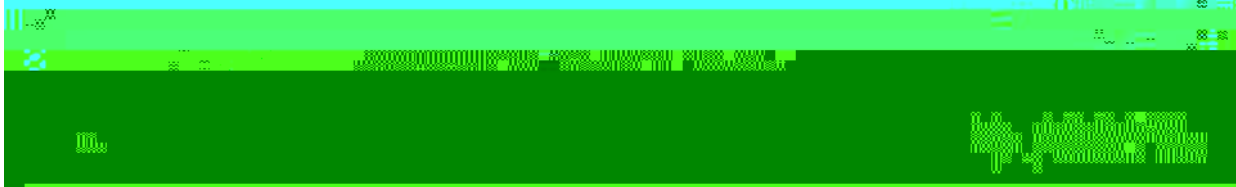
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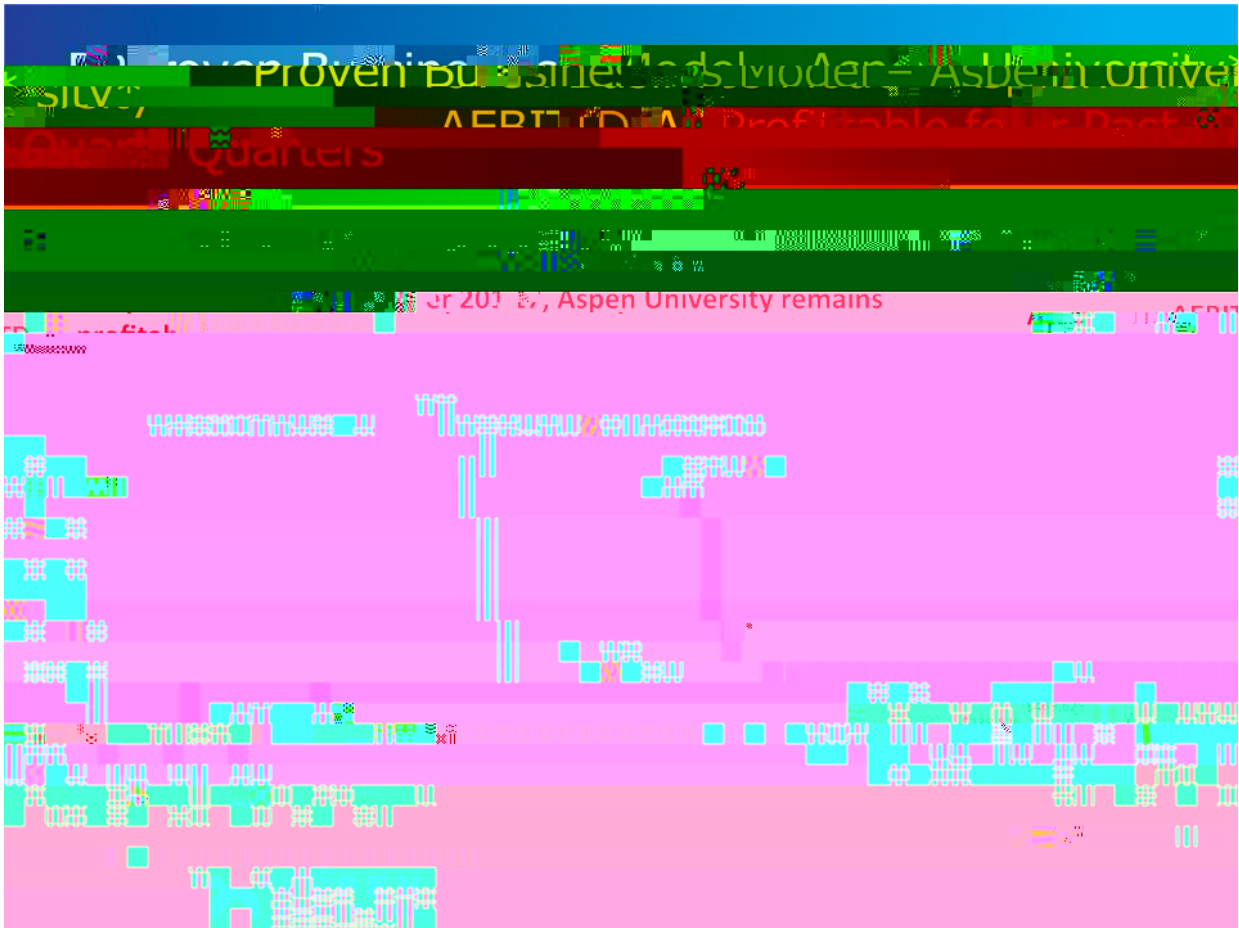
USU MSN-FNP

# Gross Profit/Enrollment For Undergraduate Programs

of the University of Michigan  
of the University of Michigan





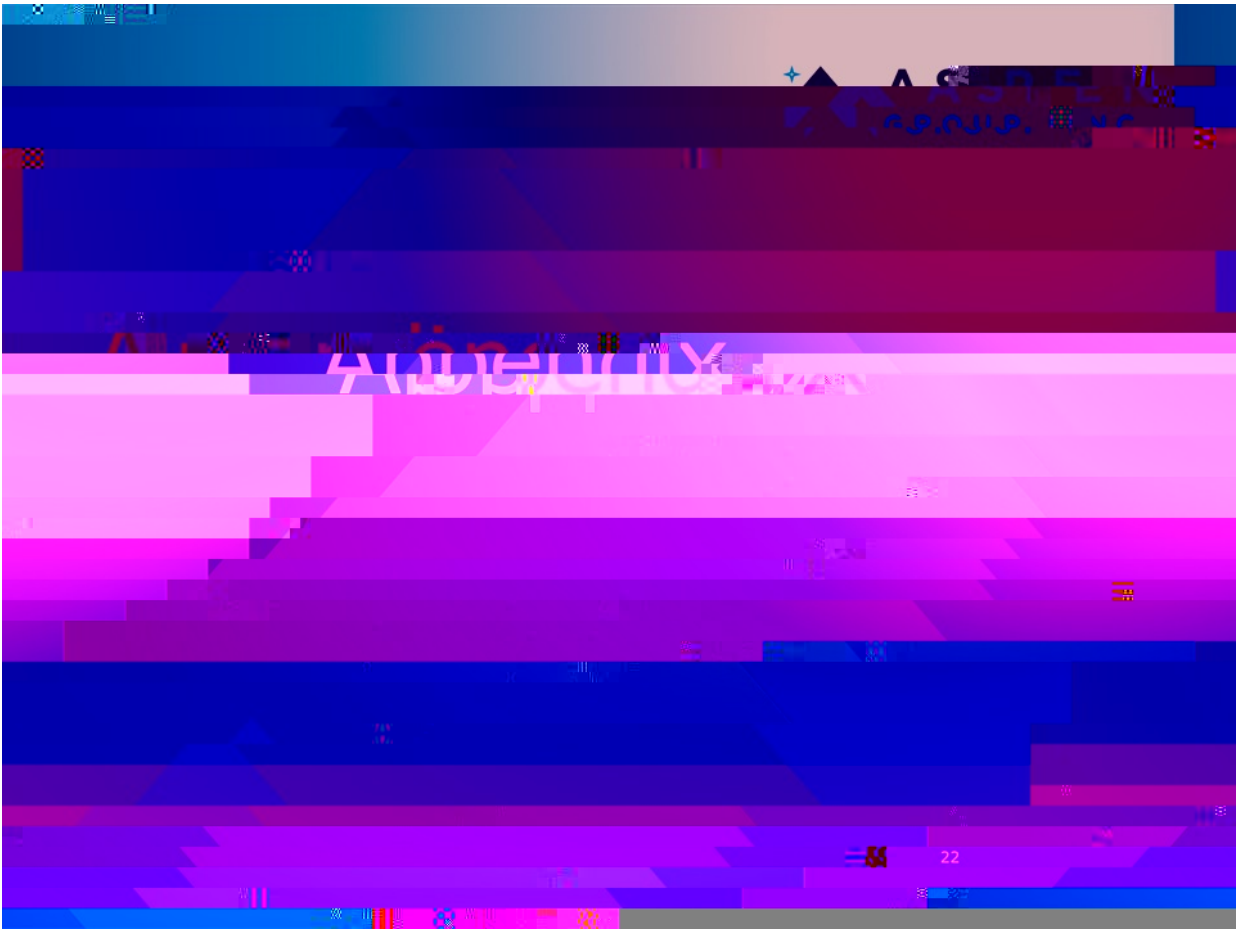


Aspen University Revenue (2015-2021) | Source: Aspen University Financials

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# 2018 Fiscal Year Report

Quarter Ended July 31, 2018

Revenue

\$ 7,211,305

General and administrative

Operating expenses

Operating expenses (expense)

e):

Other income

Interest expense

Net income

(40,352)

A=

B=

C=

Operating expenses

Operating expenses

Operating expenses

Operating expenses

Operating expenses

Operating expenses

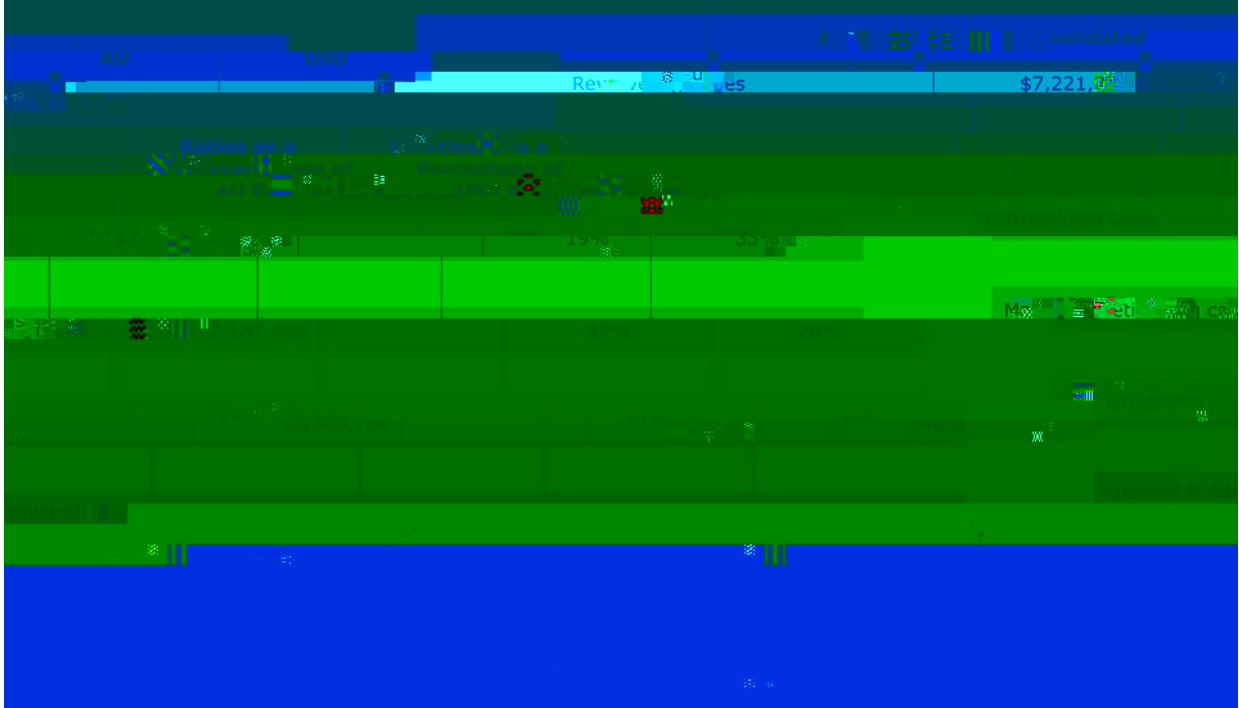
Operating expenses

Operating expenses

Operating expenses

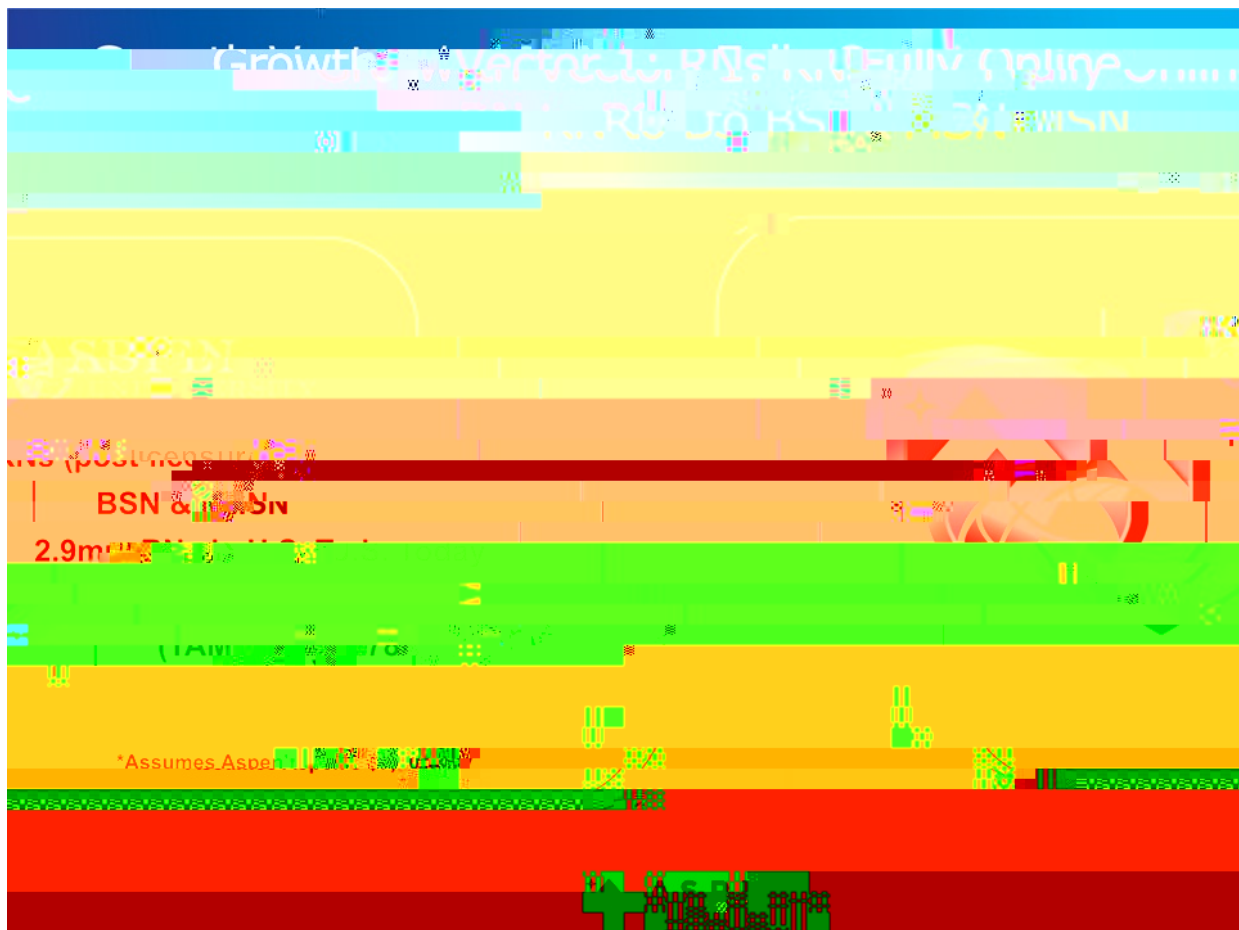


# Q1 2018 Financial Review



# Targeting Our Four Growth Vectors





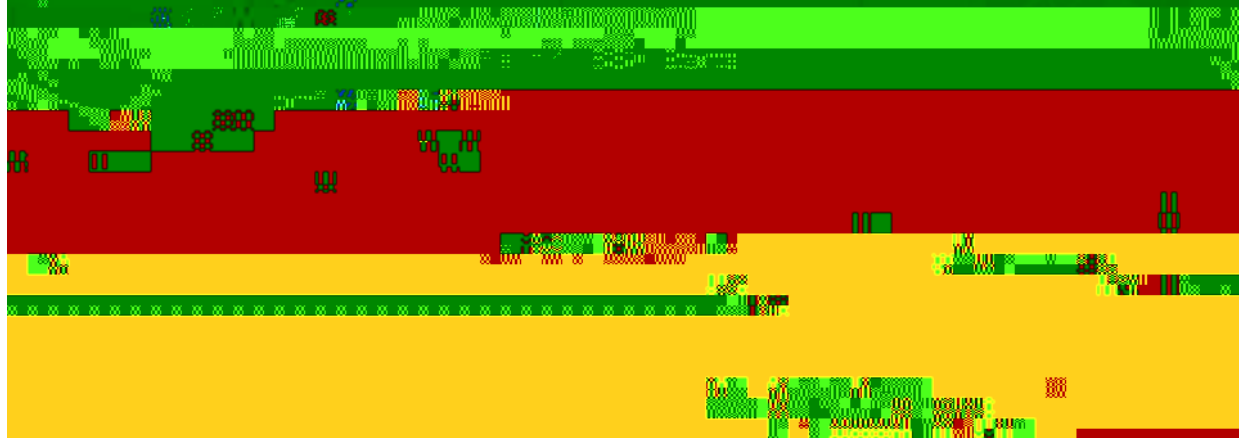


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Growth, Market & Pre-Licensure

BSN Hybrid Online

Pre-Licensure BSN



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MSN-Family Nurse Practitioner



Cost: \$27K; \$35K for

MSN-Family Nurse Practitioner

(TAM: - \$525mm)\*

\*\*Assumed Us

# Net Loss (Q1 FY19)

(Q1 FY19)

Net Loss

Internet Service

Revenue

Revenue

Compensation

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

Revenue

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